



**City of Milpitas
Unapproved Veterans Commission
Meeting Minutes
Wednesday, August 20, 2014
5:30 p.m.**

**Milpitas City Hall Committee Room
455 E. Calaveras Blvd.
Milpitas, CA 95035**

I. CALL TO ORDER: 5:30 p.m.

II. FLAG SALUTE: Chair Weisgerber led the Pledge of Allegiance.

III. ROLL CALL

Present: Denny Weisgerber, Dana Arbaugh, Arthur Ebright, Liliana Ramos, Allen Thomas, and Andre Ramones

Absent: Juan Samano (E), David Grundstrom (UE)

IV. SEATING OF ALTERNATES: Allen Thomas and Andre Ramones were seated as voting members.

V. APPROVAL OF AGENDA

Vice Chair Arbaugh moved, and Commissioner Ebright seconded the motion to approve the agenda as submitted. The motion carried unanimously.

VI. APPROVAL OF MINUTES – Minutes of August 6, 2014

Commissioner Ramos moved, and Commissioner Thomas seconded the motion to approve the minutes as submitted. The motion carried unanimously.

VII. PUBLIC FORUM: Ed Ackerman informed the Commission that he contacted a few radio stations to find out how to do a public service announcement to promote the car show, he would distribute car show flyers at the Good-guys car show in Pleasanton, and suggested a special guest M.C. for the Veterans Commission car show event.

VIII. NEW BUSINESS

1. Veteran of the Year Nomination Form – Staff Liaison Carmen Valdez

Staff Liaison Valdez informed the Commission she updated the flyer, and the deadline for submitting applications was October 3, 2014. She stated she would post the nomination application on the City web site and also send the application to veterans in the City database.

IX. OLD BUSINESS

1. Car Show – Continue Discussion on Car Show in Milpitas – Chair Weisgerber

Staff Liaison Valdez updated the commissioners on the car show. She stated the t-shirt design was finished, the DJ was secured, staff met and discussed the staging area, and currently there were 10 car registrants. Staff Liaison Valdez requested the commissioners concentrate on obtaining additional car registrations and raffle prizes. She discussed the items received thus far for the goodie bags and that staff would be ordering the dog tags.

Vice Chair Arbaugh asked about the printing of the \$5.00 coupons for Mikonos Grill. Staff Liaison Valdez confirmed staff has already handled the printing of the coupons. Commissioner Ramos asked if Firestone submitted items for the goodie bags yet. Staff Liaison Valdez responded staff has not received anything from Firestone. Chair Weisgerber asked Staff Liaison Valdez to email the Commission the list of companies that have already donated items for the goodie bags and raffle prizes. It was the consensus of the Commission to sell the raffle tickets at 3 tickets for \$5.00 and 10 tickets for \$20.00. Staff Liaison Valdez confirmed the Marines and Navy would be attending the event. She stated to date, the car show sponsors are: Bay 101, the Milpitas Post, City Recycling Program, Shapell, South Bay Honda, Mikonos Grill, FCC Collision, and Pacific Tire.

Staff Liaison Valdez discussed advertising in the Post on September 26th, October 10th, and also October 17th. She said she would contact the Post to see what the cost difference is for advertising three times instead of two times in the paper.

X. COMMISSIONER ANNOUNCEMENTS:

Chair Weisgerber announced that Andre Ramones was appointed as Alternate No. 2 to the commission. The commissioners introduced themselves and welcomed Commissioner Ramones. Vice Chair Arbaugh announced the Rodz magazine advertised the Veterans Car Show in its latest edition. Commissioner Ramos announced a dedication to the Spanish American War monument on September 6th at Oak Hill Memorial Park. Commissioner Ebright stated he went to the Hot August Niles Car Show, distributed event flyers, and received positive feedback and interest in the Veterans Commission car show.

XI. FUTURE AGENDA ITEMS:

Staff Liaison Valdez said she would agendaize the schedule, the event day assignment schedule and list of volunteers for the next meeting.

XII. LIAISON REPORTS

- A. City Council – There was no Council report.
- B. Staff Report – There was no staff report.

XIII. NEXT MEETING – a special meeting on Wednesday, September 17, 2014, at 5:30 p.m.

XIV. ADJOURNMENT – Chair Weisgerber adjourned the meeting at 5:55 p.m.